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FOREIGN NEWS ON CITRUS FRUIT

THE MARKET FOR GRAPEFRUIT IN BREMEN

A systematic campaign of advertising, if properly followed up, would bring immediate results in developing a market for grapefruit in Bremen, is the opinion of Consul Leslie E. Reed expressed in a report received in the Department of Agriculture. The people of the Bremen district are very fond of fruit, but grapefruit is as yet practically unknown. It is now being sold in only two or three shops, but arouses considerable interest whenever shown. There are no less than 15 wholesalers and 500 retail dealers handling fruit in Bremen, all of whom might handle grapefruit, if a systematic effort was made to create a demand.

Retail prices of grapefruit in Bremen at present are much too high for the fruit to command a wide distribution, ranging from 24 to 35 cents each. The local trade, of course, demands a wide margin under present conditions, but would undoubtedly reduce its margins if a greater volume of fruit was being handled. Importers apparently are not paying excessive prices, as they are able, it is said, to secure sound fruit at from \$3.50 to \$4.75 per case.

CITRUS FRUIT CROP IN TUNIS ABOUT HALF OF NORMAL

The 1925 citrus fruit crop in Tunis is expected to be only about one-half of an average yield, or about 1,325 short tons, compared with the 1919-23 average of 2,750 short tons, according to Consul Leland Smith, at Tunis. The ravages of the red aphid and the extremely dry 1924 winter season have been disastrous for production in 1925. The Government has taken it upon itself to spray more than 25,000 trees of the 65,000 orange and 51,000 lemon trees under cultivation in Tunisia, as growers have given very little attention to combating ravages of the aphid.

CITRUS RETURNS SATISFACTORY IN ISLE OF PINES

The 1925 citrus fruit crop in the Isle of Pines, brought generally satisfactory returns, and served to improve economic conditions throughout the Island, according to Sheridan Talbott, Vice Consul in Charge at Nueva Gerona. The bulk of the grapefruit crop was shipped by the close of the September quarter, with total exports amounting to 158,280 crates, of which approximately 14,000 went to the United Kingdom. Shipments during the quarter were slightly larger than during the corresponding period last year, but the movement during October was probably considerably less than during October last year, as this year's crop was smaller. Shipments to the United States brought prices ranging from \$5.00 to \$10.00 per crate in American markets, and sold on the dock in the Isle of Pines at from \$2.75 to \$3.50 per crate. Prices realized on shipments to England were approximately the same. Oranges in season found a market in Havana at prices varying from good to excellent.

